For:

With:

P.O. BOX 100729

In Account BUYING TIME(35698)

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



# KCBS TV

1021-424003

01/28/2013-02/10/2013

02/10/2013

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

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03/12/2013

Net 30 days

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63006 01/29/2013-02/04/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

/ 2629

650 Massachusetts Ave NW Ste 210 Washington, DC 20001-3796

ATTN:Accounts Payable

WENDY GREUEL FOR MAYOR 2013 **Product Desc:** 

Buy Flight										Total			
ine	Descripti	on			Buy Line Dates	i	MT	WTFSS	Di	ur	Spots	Rate	
1	M-F 5-6A	CBS-2	NEWS		01/30/2013-02/0	01/2013	W	TF	3	30	3	120.00	
***L	U.R.***												
Wee	ek Of			MTWTFSS	3	Spots Per Week		Rate_					
	28/2013-02/03/	2013		WTF	_	3	•	120.00					
۸:- ۲	Data	Day	Air Time o	M/C For	Motorial		Dur	Data	Debit		Cradit	Remarks	
	<u>Date</u> 30/2013	-	<u>Air Time</u> 05:44:19 AM	M/G For	Material WG0113H		<u>Dur</u> 30	Rate 120.00	Debit	=	Credit	<u>Remarks</u>	
	31/2013	Th	05:52:29 AM		WG0113H		30	120.00					
	01/2013				WG0113H		30	120.00					
02/0	71/2013	' '	03.13.27 AW		WG011311			120.00			L	B.	
2	M-F 5-6A	CBS-2	NEWS		02/04/2013-02/0	04/2013	M		3	30	1	150.00	
***L	U.R.***											No. of Concession, Name of Street, or other Persons, Name of Street, or ot	
	ek Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate		507			
02/0	04/2013-02/10/	2013		М		1		150.00					
Air [	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
02/0	04/2013	Мо	05:53:18 AM		WG0113H		30	150.00					
3	M-F 6-7A	CBS-2	NEWS		01/30/2013-02/0	01/2013	W	TF	3	30	3	200.00	
***L	U.R.***				1		Section 1						
					A 10								
Wee	ek Of			MTWTFSS	3	Spots Per Week		Rate					
01/2	28/2013-02/03/	2013		WTF		3		200.00					
Δir Γ	Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
	30/2013		06:39:37 AM	W/GTU	WG0113H		<u>- Dui</u> 30	200.00	Depit	_	Cieuit	<u>ITEIIIAINS</u>	
	31/2013	Th	06:13:42 AM		WG0113H		30	200.00					
	01/2013		06:23:38 AM		WG0113H		30	200.00					
02/0													
4	M-F 6-7A	CBS-2	NEWS		02/04/2013-02/0	04/2013	М		3	30	1	200.00	

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315 Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



# KCBS TV

1021-424003

01/28/2013-02/10/2013

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03/12/2013

Net 30 days

Account Exec:

Andrew Del Guercio

01/29/2013-02/04/2013

Office: Contract Num: KCBS-TV

1021-63006

**Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 2629

In Account BUYING TIME(35698) With:

650 Massachusetts Ave NW Ste 210 Washington, DC 20001-3796 ATTN:Accounts Payable

WENDY GREUEL FOR MAYOR 2013 **Product Desc:** 

y e	Flight Descri				Buy Line Dates		мту	VTFSS		Dur	Total Spots	Rate
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
	02/04/2013-02/	10/2013		М		1		200.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	02/04/2013	•	06:27:19 AM		WG0113H		30	200.00				
5	THE E	ARLY SH	OW		01/30/2013-02/0	01/2013	W	TF		30	6	150.00
	**L.U.R.**										The state of the s	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				A.
	01/28/2013-02/	03/2013		WTF		6		150.00	E.			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	1	Credit	<u>Remarks</u>
	01/30/2013	We	08:17:30 AM		WG0113H		30	150.00				
	01/30/2013	We	08:50:39 AM		WG0113H		30	150.00		500		
	01/31/2013	Th	07:58:17 AM		WG0113H	15	30	150.00	T			
	01/31/2013	Th	08:56:37 AM		WG0113H		30	150.00				
	02/01/2013	Fr	07:58:21 AM		WG0113H		30	150.00				
	02/01/2013	Fr	08:47:45 AM		WG0113H		30	150.00				
6	THE E	ARLY SH	OW		02/04/2013-02/0	)4/2013	M			30	2	200.00
	**L.U.R.**											
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	=	Rate				
	02/04/2013-02/	10/2013		М		2		200.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks
	02/04/2013	Мо	07:58:14 AM		WG0113H		30	200.00				
	02/04/2013	Мо	08:50:50 AM		WG0113H		30	200.00				
7	PRICE	IS RIGH	Γ		01/29/2013-02/0	01/2013	W	TF		30	3	1,800.00
	**L.U.R.**											

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



# KCBS TV

1021-424003

01/28/2013-02/10/2013

02/10/2013

Weekly

Invoice Num:

Invoice Date:

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**Billing Period:** 

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Net 30 days

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63006 01/29/2013-02/04/2013

**Contract Dates: Customer Order:** 

Linked Order:

/ 2629

In Account BUYING TIME(35698)

With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796

CPE:

**Product Desc:** WENDY GREUEL FOR MAYOR 2013

у	Flight										Total		
ne	Descr	ption			Buy Line Dates		MTV	NTFSS	Du	r	Spots	Rate	
1	Week Of			MTWTFS	<u>3</u>	Spots Per Week	=	Rate					
(	01/28/2013-02/	03/2013		WTF		3		1,800.00					
1	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
(	01/30/2013	We	10:29:17 AM		WG0113H		30	1,800.00					
(	01/31/2013	Th	10:28:30 AM		WG0113H		30	1,800.00					
(	02/01/2013	Fr	10:28:59 AM		WG0113H		30	1,800.00			-		
8	PRICE	IS RIGHT	-		02/04/2013-02/0	4/2013	М		30	0	1	1,800.00	
,	**L.U.R.**									- N		1	
,	Week Of			MTWTFS	3	Spots Per Week		Rate					
_	02/04/2013-02/	10/2012		M	<u> </u>	<u> </u>	=	1,800.00					
`	02/04/2013-02/	10/2013		IVI		ı	-	1,000.00					
,	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	- Part	Credit	<u>Remarks</u>	
(	02/04/2013	Мо	10:27:40 AM		WG0113H		30	1,800.00					
9	M-F 11	-1130A C	BS-2 NEWS		01/29/2013-02/0	1/2013	W	TF.	30	0	3	500.00	
,	**L.U.R.**							M					
,	Week Of			MTWTFS		_Spots Per Week		Rate					
-	01/28/2013-02/	02/2012		WTF	2	3		500.00					
,	01/26/2013-02/	03/2013		W I F		3		500.00					
1	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
(	01/30/2013	We	11:24:03 AM		WG0113H		30	500.00					
(	01/31/2013	Th	11:14:40 AM		WG0113H		30	500.00					
(	02/01/2013	Fr	11:21:48 AM		WG0113H		30	500.00					
10	M-F 11	-1130A C	BS-2 NEWS		02/04/2013-02/0	4/2013	М		30	0	1	800.00	
,	**L.U.R.**												

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



# KCBS TV

1021-424003

01/28/2013-02/10/2013

02/10/2013

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03/12/2013

Net 30 days

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63006

01/29/2013-02/04/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

/ 2629

In Account BUYING TIME(35698)

With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable

CPE:

WENDY GREUEL FOR MAYOR 2013 **Product Desc:** 

uy	Flight								_	Total	
ine	Descrip	otion			Buy Line Dates	5	MI	WTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	02/04/2013-02/1	0/2013		М		1		800.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	02/04/2013	Мо	11:12:16 AM		WG0113H		30	800.00			
11	M-F 3-4	P/DR.PH			01/29/2013-02/	01/2013	. T V	/TF	30	4	600.00
	**L.U.R.**								=	No. of Concession, Name of Street, or other Persons, Name of Street, or ot	7
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate_			A
	01/28/2013-02/0	3/2013		. T W T F		4		600.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	01/29/2013	Tu	03:11:20 PM		WG0113H		30	600.00			
	01/30/2013	We	03:55:38 PM		WG0113H		30	600.00	The second second		
	01/31/2013	Th	03:27:25 PM		WG0113H	10	30	600.00			
	02/01/2013	Fr	03:31:30 PM		WG0113H		30	600.00			
12	M-F 3-4	P/DR.PH			02/04/2013-02/	04/2013	М	M	30	1	600.00
	**L.U.R.**							0/4			
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	02/04/2013-02/1	0/2013		M		1		600.00			
	Air Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		_Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	02/04/2013	Мо	03:29:05 PM		WG0113H		30	600.00			
	M-F 4-5	P/JUDG	E JUDY		01/29/2013-02/	01/2013	. T V	/TF	30	4	600.00
13	**L.U.R.**										

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



KCBS TV

1021-424003

01/28/2013-02/10/2013

02/10/2013

Weekly

Invoice Num:

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**Billing Period:** 

**INVOICE** 

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03/12/2013

Net 30 days

Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV 1021-63006

**Contract Dates:** 01/29/2013-02/04/2013

Customer Order:

Linked Order:

**CPE**: / / 2629

In Account BUYING TIME(35698)
With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable PE: / /2629

Product Desc: WENDY GREUEL FOR MAYOR 2013

ıy ne	Flight Descrip	otion			Buy Line Date	S	мт	WTFSS		Dur	Total Spots	Rate	
	Week Of			MTWTFS	3	Spots Per Week		Rate			·		
	01/28/2013-02/0	3/2013		.TWTF	<u> </u>	4		600.00					
						•							
	Air Date	•	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	=	Credit	<u>Remarks</u>	
	01/29/2013		04:49:23 PM		WG0113H		30	600.00					
	01/30/2013	We	04:18:45 PM		WG0113H		30	600.00					
	01/31/2013	Th	04:49:14 PM		WG0113H		30	600.00					
	02/01/2013	Fr	04:19:18 PM		WG0113H		30	600.00		-			
14	M-F 4-5	P/JUDG	E JUDY	-	02/04/2013-02/	04/2013	М			30	1	600.00	
	**L.U.R.**												
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			The same of		
	02/04/2013-02/1	0/2013		М		1	10	600.00		M			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	Dur	Rate	Debit	· _	Credit	Remarks	
	02/04/2013	Мо	04:29:23 PM		WG0113H		30	600.00					
15	17:00:0	0-18:00:0	00		01/29/2013-02/	01/2013	. T V	VTF		30	4	500.00	
	**L.U.R.** NEW	'S @ 5P			1 1								
							1000	5.					
	Week Of	0/0040		MTWTFS	2	Spots Per Week		Rate					
	01/28/2013-02/0	3/2013		.TWTF		4		500.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
	01/29/2013	Tu	05:39:17 PM		WG0113H		30	500.00					
	01/30/2013	We	05:28:05 PM		WG0113H		30	500.00					
	01/31/2013	Th	05:29:01 PM		WG0113H		30	500.00					
	02/01/2013	Fr	05:28:50 PM		WG0113H		30	500.00					
16	17:00:0	0-18:00:0	00		02/04/2013-02/	04/2013	M			30	1	500.00	
	**L.U.R.** NEW												

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



# KCBS TV

1021-424003

01/28/2013-02/10/2013

02/10/2013

Weekly

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**INVOICE** 

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Account Exec:

Andrew Del Guercio

Office: Contract Num: KCBS-TV

1021-63006 01/29/2013-02/04/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2629

In Account BUYING TIME(35698)

With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable

WENDY GREUEL FOR MAYOR 2013 **Product Desc:** 

Buy	Flight										Total	
Line	Descri	ption			Buy Line Dates	3	МТ	WTFSS		Dur	Spots	Rate
	Week Of			MTWTFSS	3	Spots Per Week		Rate				
	02/04/2013-02/	10/2013		M		1		500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	Remarks
	02/04/2013	•	05:38:33 PM	141/ 3 1 31	WG0113H		30	500.00			Oroan	<u>rtomanto</u>
4-						20/2010						000.00
17		00-18:30:0	00		02/02/2013-02/	02/2013		. 8 .		30	1	800.00
	**L.U.R.** NEV	VS @ 6P								- 1		
	Week Of			MTWTFSS	3	Spots Per Week		Rate				N.
	01/28/2013-02/	03/2013		S.	=	1	-	800.00			1	
	Air Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Ma -	Credit	Remarks
	02/02/2013	Sa	06:14:19 PM		WG0113H		30	800.00		M		
18	18:00:0	0-18:30:0	00		01/29/2013-02/	01/2013	. T W	/TF		30	4	500.00
	**L.U.R.** NEV	/S @ 6P										
	Week Of			MTWTFSS	<u> </u>	Spots Per Week	1 22	Rate				
	01/28/2013-02/	03/2013		. T W T F		4		500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	Remarks
	01/29/2013	Tu	06:13:11 PM		WG0113H	M M	30	500.00				
	01/30/2013	We	06:11:41 PM		WG0113H	7	30	500.00				
	01/31/2013	Th	06:08:50 PM		WG0113H		30	500.00				
	02/01/2013	Fr	06:08:34 PM		WG0113H		30	500.00				
19	18:00:0	0-18:30:0	00		02/04/2013-02/	04/2013	М			30	1	500.00
	**L.U.R.** NEV	/S @ 6P										

For:

With:

P.O. BOX 100729

In Account BUYING TIME(35698)

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315 Van Nuys, CA 91406-3813

650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



Andrew Del Guercio

01/29/2013-02/04/2013

# KCBS TV

02/10/2013

01/28/2013-02/10/2013

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Account Exec:

Office: KCBS-TV

Contract Num: 1021-63006

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2629

WENDY GREUEL FOR MAYOR 2013 **Product Desc:** 

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03/12/2013 Net 30 days

	ATTN:Accounts Pay			Broade	cast airtimes represented	d are reported to	o the nearest second.				
Buy	Flight								Total		
Line	Description			Buy Line Date	s	MTV	VTFSS	Dur	Spots	Rate	
	Week Of		MTWTFS	<u>3</u>	Spots Per Week	Per Week Rate					
	02/04/2013-02/10/2013	3	M		1		500.00				
	Air Date Da	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	02/04/2013 Mo		<u> </u>	<u>iviatoriai</u>		30			Orodit	Credit	
20	17:00:00-17:3	D:00		02/02/2013-02/	(02/2012		<u> </u>	30	1	500.00	
	**L.U.R.** NEWS @ 5			02/02/2013-02/	02/2013	•••••		30		300.00	
	L.C.IV. INLVVO @ J	•							The same of		
	Week Of		MTWTFS	<u>S</u>	Spots Per Week	=	Rate			ß.	
	01/28/2013-02/03/2013	3	S.		1		500.00				
	Air Date Da	y Air Time	M/G For	<u>Material</u>		Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
		05:12:58 PM	<u>, o . o.</u>	WG0113H		30	500.00		<u> </u>	<u>rtomamo</u>	
21	FRI 9-10P/CS	ı. NIV		02/01/2013-02/	(01/2012			30	1	8,500.00	
	**L.U.R.**	I: IN f		02/01/2013-02/	01/2013			30	<u> </u>	8,500.00	
	2.0.14.										
	Week Of		MTWTFS	3	Spots Per Week		Rate				
	01/28/2013-02/03/2013	3	F	11	1		8,500.00				
	Air Date Da	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		09:44:25 PM	1	WG0113H	10 15	30	8,500.00				
22	M-SU 11-1130	P CBS-2 NEWS		01/29/2013-02/	/02/2013	. T W	TFS.	30	5	1,500.00	
-	**L.U.R.**			7						,	
			The same of								
	Week Of		MTWTFS	<u>3</u>	Spots Per Week	-	Rate				
	01/28/2013-02/03/2013	}	.TWTFS.		5		1,500.00				
	Air Date Da	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	01/29/2013 Tu					30				Credit	
	01/30/2013 We			WG0113H		30	1,500.00				
	01/31/2013 Th	11:22:12 PM		WG0113H		30	1,500.00				

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



# KCBS TV

1021-424003

01/28/2013-02/10/2013

02/10/2013

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1021-63006 01/29/2013-02/04/2013

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 2629

In Account BUYING TIME(35698)

With: 650 Massachusetts Ave NW Ste 210

Washington, DC 20001-3796 ATTN:Accounts Payable

WENDY GREUEL FOR MAYOR 2013 **Product Desc:** 

uy	Flight										Total		
ine	Descripti	on			<b>Buy Line Dates</b>		M T	WTFSS		Dur	Spots	Rate	
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	=	Credit	<u>Remarks</u>	
02	2/01/2013	Fr	11:23:04 PM		WG0113H		30	1,500.00					
02	2/02/2013	Sa	11:24:00 PM		WG0113H		30	1,500.00					
23	M-SU 11-	1130P	CBS-2 NEWS		02/04/2013-02/04	/2013	М			30	1	1,500.00	
**!	L.U.R.**												
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate					
02	2/04/2013-02/10/	2013		М		1		1,500.00		-0	The same of		
<u>Ai</u>	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	Remarks	
02	2/04/2013	Мо	11:26:49 PM		WG0113H		30	1,500.00	FA.				
24	DAVID LE	TTERN	ЛAN		01/29/2013-01/31	/2013	. T W	/T		30	3	600.00	
**[	L.U.R.**						10			M			
W	eek Of			MTWTFS	<u> </u>	Spots Per Week		Rate					
01	1/28/2013-02/03/	2013		. T W T		3		600.00					
<u>Ai</u>	r Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	Remarks	
01	1/29/2013	Tu	12:28:53 AM		WG0113H		30	600.00					
01	1/30/2013	We	11:48:33 PM		WG0113H		30	600.00					
01	1/31/2013	Th	12:13:32 AM		WG0113H	1 //	30	600.00					
25	DAVID LE	TTERN	ЛAN		02/04/2013-02/04	/2013	М			30	1	700.00	
**	L.U.R.**												
W	eek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate					
02	2/04/2013-02/10/	2013		М		1		700.00					
<u>Ai</u>	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
02	2/04/2013	Мо	12:09:47 AM		WG0113H		30	700.00					
26	WYNTON	MARS	ALIS SPECIAL		02/03/2013-02/03	/2013		S		30	1	3,000.00	
	*L.U.R.***				3 . 3	·					<u> </u>	-,	_

For:

P.O. BOX 100729

PASADENA, CA 91189-0729

7120 Hayvenhurst Ave Ste 315

Van Nuys, CA 91406-3813

WENDY GREUEL FOR MAYOR (345395)

CBS TELEVISION STATIONS



Andrew Del Guercio

**KCBS TV** 

1021-424003

Invoice Num:

INVOICE

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**Account Exec:** 

KCBS-TV

Office: **Contract Num:** 

1021-63006

01/29/2013-02/04/2013 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 2629

In Account BUYING TIME(35698) With:

650 Massachusetts Ave NW Ste 210 Washington, DC 20001-3796 ATTN:Accounts Payable

**Product Desc:** WENDY GREUEL FOR MAYOR 2013

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	02/10/2013		
Billing Cycle:	Weekly	PAY BY	03/12/2013
Billing Period:	01/28/2013-02/10/2013	PAIDI	Net 30 days

Buy	Flight									Total	
Line	Descrip	tion			Buy Line Dates		МТ	WTFSS	D	ur Spots	Rate
W	eek Of			MTWTFS	S	Spots Per Week		Rate			
	/28/2013-02/0	3/2013		S	=	1		3,000.00			
01	720/2010 02/0	0/2010				·		0,000.00			
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
02	2/03/2013	Su	09:36:39 AM		WG0113H		30	3,000.00			
27	8-9PM N	NEWS/S	UPERBOWL SU	NDAY	02/03/2013-02/03	3/2013		S	:	30 2_	8,000.00
***	*L.U.R.***										i i
W	eek Of			MTWTFS	S	Spots Per Week		Rate			
	1/28/2013-02/0	3/2013		S	_	1		8,000.00			
01	720/2010 02/0	0/2010		0		·		0,000.00			
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
02	2/03/2013	Su					30	-		8,000.00	Preempted
02	2/03/2013	Su	09:22:32 PM	02/03/2013	WG0113H		30	8,000.00	8,000.00	100	Makegood in 21:10:00-22:00:00
28	M-SU 1	1-1130P	CBS-2 NEWS		02/03/2013-02/03	3/2013		S		30 1	5,100.00
***	*L.U.R.***				Ball of		W .				
					TII.						
W	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
01	/28/2013-02/0	3/2013		S		1	1	5,100.00			
	_	_			A. W			_			
	r Date		Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
02	2/03/2013	Su	11:12:55 PM		WG0113H		30	5,100.00			
	To	tal Spots	<u> </u>	Gross An	<u>nt</u>	Comn	nission Amt	Net Amt	Debit	Credit	Reconciliation
Time To	tals	58	3	58,510.0	0		8,776.50	49,733.50	8,000.00	8,000.00	0.00

### **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

P.O. BOX 100729

PASADENA, CA 91189-0729

For: WENDY GREUEL FOR MAYOR (345395)

> 7120 Hayvenhurst Ave Ste 315 Van Nuys, CA 91406-3813

In Account BUYING TIME(35698)

650 Massachusetts Ave NW Ste 210 With:

> Washington, DC 20001-3796 ATTN:Accounts Payable

CBS TELEVISION © GW



KCBS TV

INVOICE

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Account Exec: Andrew Del Guercio

Office: KCBS-TV Contract Num: 1021-63006

01/29/2013-02/04/2013 **Contract Dates:** 

**Customer Order:** Linked Order:

CPE:

/ 2629

WENDY GREUEL FOR MAYOR 2013 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424003 Invoice Date: 02/10/2013

Billing Cycle: Weekly 01/28/2013-02/10/2013

**Billing Period:** 

03/12/2013 Net 30 days

**Billing Notes** 

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV

Gross Billing	58,510.00
Trade Value	0.00
Agency Commission	8,776.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	49,733.50